

# MECHANICAL *Production* CHECKLIST

Connect with your print vendor and get all the specs (dieline, number of colors, font size requirements, etc)

Lay out the full APL (All Panel Layout) showing the front, back and sides of the package.

Make sure to include: ingredients (with allergy statement), NLEA, distributed by & company info, trademark language, UPC code, instructions or usage suggestions, refrigeration instructions, claims, and any other brand communication you left off the front.

Show the printer a preview and ask them to call out any issues.

Collect any images, fonts, or other linked files the printer may need.

Always review a proof!